From: Wynn, Todd
To: Rigas, Laura

Cc: Rateike, Bradley A. EOP/WHO; Heather Swift; Magallanes, Downey; Newell, Russell; Nachmany, Eli; John Tanner

Subject: Re: DRAFT DOI Monument Comms Plan and Talkers
Date: Wednesday, November 29, 2017 4:06:21 PM

Quick addition.

We are planning on having a conference call to inform our high level partners about the monument announcement.

Details:

WHAT: Monument Call: our Deputy Chief of Staff will be laying out the plan for our partner so they are prepared for media outreach and op-eds in the following week

WHO: Governors (staff), State & Local Officials, and National Organizations who have been supporting the administrations decision on the Monuments.

WHY: This is to give HIGH level messaging points to aid in their supportive efforts next week.

WHEN: Friday, December 1, 2017 at 2:00 PM EST

WHERE: Conference Call - Call in information will be available Friday morning. (b) (5) DPF



We already reached out to WH IGA who looped in Staff Sec who informed us it would be ok and that we should loop in Catanzaro which we are doing. Figured you should know about this as well though.

Todd



On Wed, Nov 29, 2017 at 3:38 PM, Rigas, Laura < laura_rigas@ios.doi.gov > wrote:

As discussed, here's a copy of the updated DOI Comms/External/Congressional plan, subject to your edits. While it focuses on Utah, it includes other monuments as well, assuming you still want to release the Secretary's full report next week. We'd like to recommend the following:

1. Announce Utah on Monday, Dec. 4 with POTUS.

Questions:

A. Are you ok with our working with a local reporter to give them an exclusive? (b) (5) DPP

If you are ok with this, we would put one or both them on the phone with the Secretary in the next day or so (embargoed).

B. Not sure if you are looking for recommendations about speakers/speaking order, but we would like to suggest the following (note: we have NOT reached out to anyone, this is just our internal recommendation):



2. If you are still interested in releasing the Secretary's full report and making the recommendations public, we recommend releasing it on Thursday, December 7

Question:

A. Are you ok with our working with Jim Carlton from the WSJ to give them an exclusive on the full report? He's written extensively and spent time with us on the road visiting monuments.

We are still working on:

- 1. Finalizing the fact sheets for both Bears Ears and Grand Staircase (with maps) (which will be meant for reporters)
- 2. 1-pager talking points for external/congressional/stakeholders.

We will send them asap. What else do you need?

Thanks!

My best,

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Laura Keehner Rigas Communications Director U.S. Department of the Interior (202) 897-7022 cell @Interior

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Todd M. Wynn

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NOTE: Every email I send or receive is subject to release under the Freedom of Information Act.